SUMAQ JOINS THE “RESTAURANTS AGAINST MALNUTRITION” SOLIDARITY CAMPAIGN STARTING TODAY

For the second year in a row, Sumaq Machu Picchu Hotel has joined the Restaurants Against Malnutrition solidarity campaign organized by the Acción contra el Hambre (Action Against Hunger) NGO.

The campaign will take place today through November 30, during which time Qunuq Restaurant at SUMAQ Machu Picchu Hotel will participate by donating a percentage of its guests’ half board meals to the NGO, with the goal of reducing malnutrition in Peru.

Aware of the health problems faced by villagers throughout Peru, Sumaq is joining in this campaign for the second time in the hope that, with its contribution, it can help support projects led by the NGO. These projects focus on nutrition education, improvement in basic diets, research and communication strategies.

In addition to participating in “Restaurants Against Malnutrition”, this year Sumaq will also be participating in the fundraising dinner to be held today to launch the campaign. Toward the end of the year, Sumaq will host a fundraising dinner of its own, which will be held at the hotel.

Lima, October 15, 2013